



Forgotten Cats, Inc.



ONWARD & UPWARD TO SAVING MORE LIVES SPONSORSHIP FORM

Forgotten Cats, Inc. would like to offer your business the opportunity to partner with our organization on our Onward & Upward to Saving More Lives Campaign.

In 2020, the COVID-19 pandemic forced many veterinary practices and rescues/shelters to suspend or reduce operations. While following established COVID-19 guidelines, Forgotten Cats continued spay and neuter operations during the pandemic. As a result of Forgotten Cats continued operations during the pandemic, the demand for Forgotten Cats' services increased by over 50%.

In 2021, even after veterinary practices and rescues/shelters fully re-opened, those organizations that discovered Forgotten Cats in 2020 elected to stay with us due to the infrastructure that we offered them and the positive impact it has on their effectiveness. As a result, the demand for our services at 711 Main Street, Trainer, PA has continued and continues to increase every year. By 2022, this need created a permanent situation of over-crowding in our Trapped Cat Holding Room.

Because the Trapped Cat Holding Room cannot be extended due to being located between the Clinic and the Shelter, to facilitate the increase in demand for services, we have determined that the addition of a 2nd floor to the existing facility at 711 Main Street, Trainer, PA is required. This will allow us to move the shelter operation to the 2nd floor.

We are one of the largest Trap, Neuter, Vaccinate & Release (TNVR) organizations in the region. We are committed to preventing the birth and suffering of homeless kittens. We have the holding space, the surgical capacity, traps, vehicles, and volunteers to TNVR entire cities. We have partnered with multiple cities and counties to conduct targeted TNVR which includes, but is not limited to, New Castle, Newark, Bear, and Harrington DE; Sussex County DE; Coatesville and Norristown PA; as well as Worcester and Wicomico counties in MD. Since our inception in 2003, Forgotten Cats, Inc. has sterilized over 176,000 homeless cats and kittens as well as found loving forever homes for over 20,000.

Your sponsorship will help us to sustain serving the increased number of cats and kittens and to expand our life saving efforts.

ONWARD & UPWARD SPONSOR PACKAGES INCLUDE

- Your Company logo/link on our main website and the capital campaign webpage.
- Corporate Sponsor presence on Facebook (over 13,000 followers and growing)
- Monthly e-newsletter (over 20,000 recipients)

SPONSORSHIP OPPORTUNITIES

Diamond – \$15,000

Name on plaque as a Diamond sponsor to be in the newly expanded facility.
Recognized as a Diamond level sponsor on Forgotten Cats' Capital Campaign webpage.
Logo with embedded link on our main website & sponsor carousel for 12 months.
Eight (8) social media posts of your logo with embedded link on our Facebook page.
Logo in our e-newsletter and recognition as a Diamond level sponsor for 12 issues.

Platinum – \$10,000

Name on plaque as a Platinum sponsor to be in the newly expanded facility.
Recognized as a Platinum level sponsor on Forgotten Cats' Capital Campaign webpage.
Logo with embedded link on our main website & sponsor carousel for 8 months.
Six (6) social media posts of your logo with embedded link on our Facebook page.
Logo in our e-newsletter and recognition as a Platinum level sponsor for 8 issues.

Gold – \$5,000

Name on plaque as a Gold sponsor to be in the newly expanded facility.
Recognized as a Gold level sponsor on Forgotten Cats' Capital Campaign webpage.
Logo with embedded link on our main website & sponsor carousel for 6 months.
Four (4) social media posts of your logo with embedded link on our Facebook page.
Logo in our e-newsletter and recognition as a Gold level sponsor for 6 issues.

Silver – \$2,500

Name on plaque as a Silver sponsor to be in the newly expanded facility.
Recognized as a Silver level sponsor on Forgotten Cats' Capital Campaign webpage.
Logo with embedded link on our main website & sponsor carousel for 4 months.
Three (3) social media posts of your logo with embedded link on our Facebook page.
Logo in our e-newsletter and recognition as a Silver level sponsor for 4 issues.

Bronze – \$1,500

Name on plaque as a Bronze sponsor to be in the newly expanded facility.
Recognized as a Bronze level sponsor on Forgotten Cats' Capital Campaign webpage.
Logo with embedded link on our main website & sponsor carousel for 3 months.
Two (2) social media posts of your logo with embedded link on our Facebook page.
Logo in our e-newsletter and recognition as a Bronze level sponsor for 3 issues.

Community Partner - \$500.00

Name on separate Community Partner plaque to be in the newly expanded facility.
Recognized as a Community Partner on Forgotten Cats' Capital Campaign webpage.
Logo with embedded link on our main website & sponsor carousel for 1 month.
One (1) social media post of your logo with embedded link on our Facebook page.
Logo in our e-newsletter and recognition as a Community Partner sponsor for 1 issue.

YES, sign my company up!

Forgotten Cats, Inc. is a non-profit 501(c)3 organization. Donations are tax deductible as permitted by federal law. EIN: 20-0691180

Company Name: _____

Address: _____

Phone: _____ Cell: _____

Contact Name: _____

Email Address: _____

Signature: _____ Date: _____

Platinum Gold Silver Bronze Community Partner

Please find our check enclosed for the sponsorship level indicated above – paid in full.

Please mail the completed form and check to: Forgotten Cats, Inc., Suite 422, 4023 Kennett Pike, Greenville, DE 19807, Attn: Corporate Sponsor. When payment is received, someone from the organization will contact you for your company logo and link for publication.